



26-Nov-2021

Dear Dr Sandersan Onie,

Project Title	Google Ads for Suicide Prevention
HC No	HC210827
Re	HC210827 Notification of Ethics Approval
Approval Period	26-Nov-2021 - 25-Nov-2026

Thank you for submitting the above research project to the **HREC Executive** for ethical review. This project was considered by the **HREC Executive** at its meeting on **25-Nov-2021**.

I am pleased to advise you that the **HREC Executive** has granted ethical approval of this research project. The following condition(s) must be met before data collection commences:

Conditions of Approval:

N/A

Conditions of Approval - All Projects:

- The Chief Investigator will immediately report anything that might warrant review of ethical approval of the project.
- The Chief Investigator will seek approval from the **HREC Executive** for any modifications to the protocol or other project documents.
- The Chief Investigator will notify the **HREC Executive** immediately of any protocol deviation or adverse events or safety events related to the project.
- The Chief Investigator will report to the **HREC Executive** annually in the specified format and notify the **HREC Executive** when the project is completed at all sites.
- The Chief Investigator will notify the **HREC Executive** if the project is discontinued before the expected completion date, with reasons provided.
- The Chief Investigator will notify the **HREC Executive** of his or her inability to continue as Coordinating Chief Investigator including the name of and contact information for a replacement.

The **HREC Executive** Terms of Reference, Standard Operating Procedures, membership and

standard forms are available from <https://research.unsw.edu.au/research-ethics-and-compliance-support-recs>.

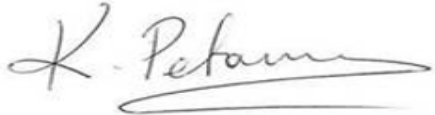
For questions or concerns, please contact the Ethics Administrator using the contact details below.

Telephone: [Human Ethics team telephone contacts](#)

Email: humanethics@unsw.edu.au

Website: <https://research.unsw.edu.au/human-research-ethics-home>

Kind Regards,

A handwritten signature in black ink, appearing to read 'K. Petoumenos', with a horizontal line underneath.

Associate Professor Kathy Petoumenos

Human Research Ethics Presiding Member

This HREC is constituted and operates in accordance with the National Health and Medical Research Council's (NHMRC) *National Statement on Ethical Conduct in Human Research (2007)*. The processes used by this HREC to review multi-centre research proposals have been certified by the National Health and Medical Research Council.